



www.GreatArticleMarketingTraining.com * Jeff@GreatArticleMarketing.com

“Article Writing Secrets – The DNA of a Great Article”

Your Great Article Writing Checklist

Want to get the most
out of this teleseminar?
PRINT OUT this Action Guide
and use it to make lots of notes!



DATE /TIME: Tues, January 29th
5:30 pm PT / 8:30 pm ET

TO JOIN: 419-400-0202

Pass Code: 5859880#

Quote of the Call

"I can write better than anybody who can write faster,
and I can write faster than anybody who can write better."
- A. J. Liebling

Resources for Your Next Success Steps

[Article Writing & Marketing Secrets TeleCourse](#)
5 Modules beginning March 17th

Here is what you will learn & discover

- => The secret mindset of a prolific article writer
- => The DNA of a Lousy Article
- => The secret of writing on 3 tracks at the same time
- => A simple formula for writing lots of great articles
- => The DNA of a Great Article
- => Here's your Great Article Writing Checklist
- => Crafting Your Title
- => Crafting Your Summary
- => Crafting Your Body (no comments from the peanut gallery please)
- => Crafting Your Resource Box
- => What to do tonight after this call
- => What to do tomorrow
- => And of course, just a little bit more!

Let's Get Started

1. The secret mindset of a prolific article writer

My story -

It is not -

It is -

2. The DNA of a Lousy Article

“If you can do better than...”

3. The secret of writing on 3 tracks at the same time

Track 1 -

Track 2 -

Track 3 -

4. A simple formula for writing lots of great articles

5. The DNA of a Great Article

A -

B -

C -

D -

6. Here's your Great Article Writing Checklist

--- on the teleseminar page at www.TheArticleGuyTonight.com

7. Crafting Your Title

RPO -

SEO -

8. Crafting Your Summary

RPO -

SEO -

9. Crafting Your Body

RPO -

SEO -

10. Crafting Your Resource Box

RPO -

SEO -

11. What to do tonight after this call

12. What to do tomorrow